

TRI CITY THUNDER



Sponsorship Packages

TRICITY MINOR BASEBALL ASSOCIATION

TriCity Minor Baseball Association is a 100% volunteer driven, not for-profit organization dedicated to developing quality youth baseball opportunities in the TriCities. We are currently a growing minor baseball association and anticipate registrations for our Spring/ Summer 2024 season close to 500 players.

OUR MISSION



!!!PLAY BALL!!!

In the Tricity Minor Baseball Association, we foster a performance mindset in which players can unlock their full

potential in a supportive and competitive environment while

finding joy in the game of baseball. We play the game on a field of dreams and hope for all youth in the TriCities.



KEY REASONS TO BE A SPONSOR

Key reasons to consider joining the TCMBA Sponsorship Program:

1. Advertising value!

We believe that the value companies will receive is comparable to the high costs of advertising in print, billboards, radio, TV, etc and will increase awareness of your company's products or services to over 800+ local families, plus many excited grandparents, coaches, players, and fans. As well, our strong encouragement to the families to support our sponsors is significant.

2. Building goodwill!

The community recognizes those who help our youth and that feeling can instil loyalty among current and future customers.

3. Sponsorship

Sponsorship helps keeps the cost of youth sports affordable. Advertising perks aside, the youth are our future and if we as a community can work together to help keep kids in sports, the long-term benefits are immeasurable .

TRI CITY THUNDER

TCMBA HAS BEEN BRINGING BASEBALL TO THE TRICITY COMMUNITIES FOR OVER 50YRS AS INDIVIDUAL ASSOCIATIONS, WE HAVE NOW AMALGAMATED COQUITLAM-MOODY AND PORT COQUITLAM TO DEEPEN OUR PLAYERS AND COACHING POOLS AND PROVIDE HIGHER DEVELOPMENT AND QUALITY OF BASEBALL TO ALL OUR YOUTH.



We are very excited about this new opportunity for our youth as a non-profit organization we do require sponsors and donations in order to keep as many young youth in sports as possible and offer the most opportunity for them to strive and reach all their potential.

SPONSORSHIP OPPORTUNITY #1

DIVISION SPONSOR \$1500

- **5U, approximately**
- **7U, approximately**
- **9U, approximately**
- **11U, approximately**

- **Group sponsorship, approximately 120 participants within three divisions: Pee wee A (13U) Bantam A (15U) Midget AA (18U)**

For your generosity, we will:

1. Display your company logo as a prominent image on our coach/team buckets that get used in successive years.
2. Utilize our social media channels to highlight and thank your business a minimum of 3 times over the course of 2024, and also will encourage families to tag and share your company whenever possible
3. Offer an invitation and VIP seating to our Opening Day Ceremonies , as well as a verbal thank-you from our President during their speech.
4. Collaborate to allow you to offer a coupon, offer, or advertisement to be included in our Walter Bird 50th annual Tournament, totalling exposure to 650 families from the GVRD and Fraser Valley.
5. Logo and hyperlink to appear on our Friends of TCMBA website banner. Provide a special thank-you from any teams that benefited from your generosity!

This sponsorship opportunity has an early February 29, 2024 deadline, as jerseys must be ordered ASAP.

SPONSORSHIP OPPORTUNITIES

#2

TEAM SPONSORSHIP \$2500

towards any of the single season teams listed below:

(15UAA)

(13UAAA)

(13UAA)

(11U) SUMMER ELITE BASEBALL

(13U) SUMMER ELITE BASEBALL

(15U) SUMMER ELITE BASEBALL

(18U) SUMMER ELITE BASEBALL

For your generosity, we will:

1. Create a high-quality 2x4 banner to be hung at each of the team's games, roughly half of which will be played outside of our community.
2. Utilize our social media channels to highlight and thank your business at a minimum of 3 times, and also will encourage families to tag and share your company whenever possible.
3. Offer an invitation and VIP seating to our Opening Ceremonies for the 50th Annual Walter Bird tournament, and a verbal thank-you from our President during their speech.
4. Collaborate to allow you to offer a coupon, offer, or advertisement to be included in our Walter Bird Tournament, 13U Homerun Derby event, totalling exposure to 650 families from the GVRD and Fraser Valley
5. Logo and hyperlink to appear on our Friends of TCMBA website banner. Provide a special thank-you from any teams that benefited from your generosity!

To utilize all of the sponsorship perks for this offer, financial commitment must be completed by April 15, 2024; however, partial perks can still be offered if a financial commitment comes in after that date.

SPONSORSHIP OPPORTUNITIES

#3

EVENT SPONSORSHIP \$1500

towards any of the TCMBA events listed below:

BILL HYDE MEMORIAL TOURNAMENT (U) - . Includes throwing the opening pitch or first pitch at the final game of this event!

50TH EDITION OF THE ICONIC WALTER BIRD TOURNAMENT (15U) - Includes throwing the opening pitch or first pitch at the final game of this event!

HOMERUN DERBY Day - *Exposure to over 500 local families!

For your generosity, we will:

1. Create a high-quality 2x4 banner to be hung at the particular event. Utilize our social media channels to highlight and thank your business before and after the event, and also will encourage families to tag and share your company whenever possible
2. Collaborate to allow you to offer a coupon, offer, or advertisement to be included in any swag bags provided to event attendees.
3. Logo and hyperlink to appear on our Friends of TCMBA website banner. Provide a special thank-you from any teams that benefited from your generosity!

**Events reserve the right to allow for more than one company to provide sponsorship. Companies may donate additional amounts for increased and/or exclusive advertising opportunities (to be determined with consult of TCMBA Sponsorship Coordinator) at each event.*

SPONSORSHIP OPPORTUNITIES

#3

OPTION 2

EVENT SPONSORSHIP \$500

towards any of the TCMBA events listed below:

BILL HYDE MEMORIAL TOURNAMENT (U) - . Includes throwing the opening pitch or first pitch at the final game of this event!

50TH EDITION OF THE ICONIC WALTER BIRD TOURNAMENT (15U) - Includes throwing the opening pitch or first pitch at the final game of this event!

HOMERUN DERBY Day - *Exposure to over 500 local families!

For your generosity, we will:

1. Utilize our social media channels to highlight and thank your business before and after the event, and also will encourage families to tag and share your company whenever possible.
2. Collaborate to allow you to offer a coupon, offer, or advertisement to be included in any swag bags provided to event attendees.
3. Provide a special thank-you from any teams that benefited from your generosity!

**Events reserve the right to allow for more than one company to provide sponsorship. Companies may donate additional amounts for increased and/or exclusive advertising opportunities (to be determined with consult of TCMBA Sponsorship Coordinator) at each event.*

SPONSORSHIP OPPORTUNITIES

#4

FRIENDS OF TCMBA SPONSORSHIP \$500

A general donation to TCMBA to be used to purchase much needed equipment

For your generosity, we will:

1. Utilize our social media channels to highlight and thank your business in a unique and memorable way, and also will encourage families to tag and share your company whenever possible.
2. Provide a special thank-you from any teams that benefited from your generosity!

We have some fun ideas with this one, so please contact our Sponsorship Coordinator and/or Social Media Coordinator for more information. Lesser donations are also welcome with a reduced level of social media exposure.

TCMBA would like to thank all sponsors in advance and look forward to a long standing relationship.

All Interested sponsors please fill out this form and send to fundraising@tcthunder.ca

Name _____

Company Name_____

Sponsorship Pkg of Interest_____

Do you have your own hanging banner to supply our teams_____

We will respond within 24hrs to all inquiries. Payments can be made via Cheque or E-Transfer.

Edison Deane

TCMBA Sponsorship/fundraising coordinator

fundraising@tcthunder.ca

778-636-7664